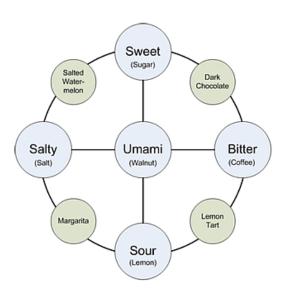
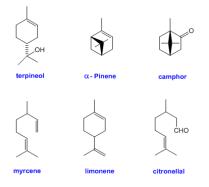
Flavor

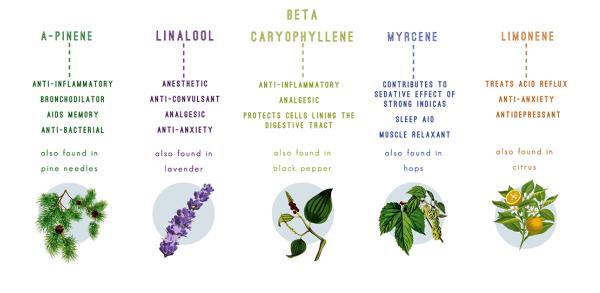
I. Nature of flavor



II. Chemistry of herbs and spices

Terpenes

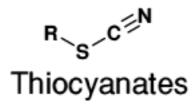


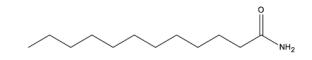


Phenolics

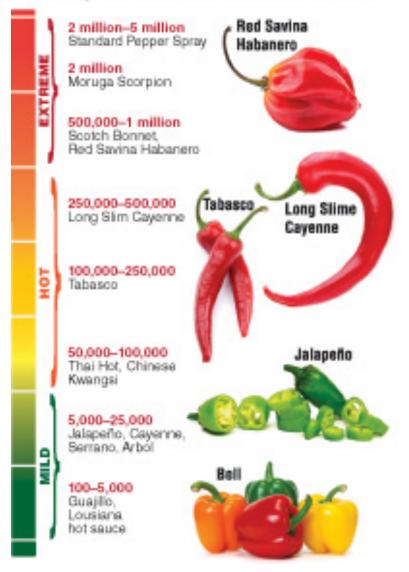
Sample	Phenolic compounds identified
Cinnamon	Vanillic acid, caffeic acid, ferullic acid
Parsley	Gallic acid, protochatechuic acid, caffeic acid, p-coumaric acid, ferullic acid
Bay leaves	Vanillic acid, caffeic acid, ferullic acid
rosemary	Vanillic acid, caffeic acid, p-coumaric acid
Marjoram	Protochatechuic acid, vanillic acid, caffeic acid, ferullic acid
Sage	P-hydroxybenzaldehyde, vanillic acid, caffeic acid, p-coumaric acid, ferullic acid
Oregano	P-hydroxybenzaldehyde, p-hydroxybenzoic acid, p-coumaric acid, ferullic acid
Sweet basil	Protochatechuic acid, p-hydroxybenzoic acid, p-hydroxybenzaldehyde, caffeic acid, p-coumaric acid, ferullic
	acid
Mint	Gallic acid, protochatechuic acid, vanillic acid, p-coumaric acid, ferullic acid

Pungent





Ranking Chili Peppers Using the Scoville Heat Scale



III. Pain and flavor

IV. Cooking

V. Marinades and rubs